



**CACFP—Stay
Connected
Quarterly Webinar**

Webinar Tips & Reminders

- Audience will be muted.
- Captions are enabled
- You can turn off captions at any point during the webinar by selecting Hide Captions from the Zoom control bar
- PowerPoint presentation will be available on the web page along with other resources after the webinar
- Chat function has been disabled
- Questions should be asked through the Q&A feature



Welcome!

Hi! I am Jessie Rosales,
CACFP Branch Chief at the
California Department of
Social Services.

Agenda

1. Introduction
2. CACFP News
3. Data Stories



CACFP NEWS



CACFP Branch is Growing

21 New Positions
20 Positions in
Active Recruitment

2024-25 Reimbursement Rates

- Announced 07/11/2024
- Rates are in effect during the period of July 1, 2024 through June 30, 2025
- Current Reimbursement rates may be accessed through [89 FR 56724](#)

Upcoming In-Person Training

Meal Pattern Crediting Academy Workshops:

- Aug 22: Anaheim
- Aug 28: Monterey Park
- Sept 4: Fresno
- Sept 11: San Diego
- Sept 19: Riverside
- Sept 25: Sacramento



Upcoming Virtual Training

CACFP 101 Training (Virtual)

- 2-day workshop, November 2024
- To help child care directors & staff navigate all areas of operating the CACFP!
- Topics: performance standards, financial management, procurement, administrative reviews, meal patterns, and more!
- Listserv announcement coming in September



CalHHS Guiding Principles



GUIDING PRINCIPLES



Focus on Equity



Actively Listen



Use Data to Drive Action



See the Whole Person



Put the Person back in Person-Centered



Cultivate a Culture of Innovation



Deliver on Outcomes

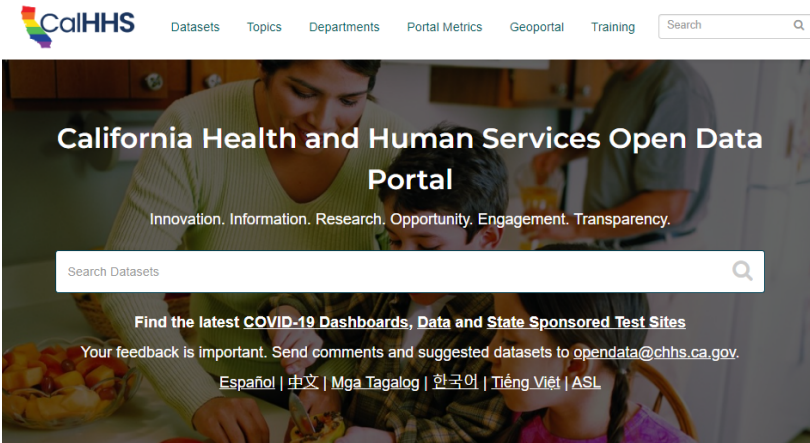
Data Initiatives



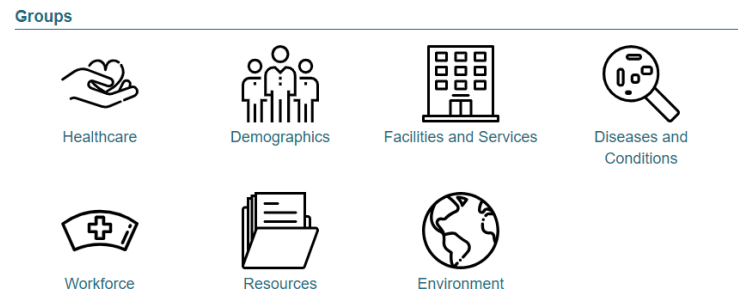
IT & DATA STRATEGIC PLAN



DATA EXPO 2023



CALHHS OPEN DATA PORTAL



DATA EXCHANGE FRAMEWORK

Data In Unexpected Places

COMPLETE MAJOR AND MINOR LEAGUE BATTING RECORD														
YR	CLUB	G	AB	R	H	2B	3B	HR	RBI	SB	SLG	BB	SO	AVG
82	MIAMI	6	9	0	1	0	0	0	0	0	.111	1	3	.111
82	IDAHO FALLS	28	57	13	15	3	0	2	7	3	.421	9	13	.263
83	MADISON	34	88	8	14	4	0	3	10	2	.307	10	36	.159
	MEDFORD	59	197	34	53	15	2	11	40	6	.533	30	78	.269
	MODESTO	116	410	61	113	21	2	15	73	10	.446	74	127	.276
	SANTAVILLE	58	211	47	67	10	2	25	80	6	.739	30	55	.318
	SANTAROSA	60	233	41	81	16	1	11	47	5	.567	40	66	.348
		29	96	16	29	3	0	5	13	1	.490	4	31	.302
		157	600	85	144	29	1	33	117	15	.457	65	175	.240
MAJ. TOTALS		186	696	101	173	32	1	38	130	16	.461	69	206	.249

GW-RBI (1986): 14 GW-RBI (CAREER): 14

He was named to All-Greater Miami Athletic Conference First Team as a high school senior.

E * © 1987 TOPPS CHEWING GUM, INC. PRD. IN U.S.A.

6'3" WT: 210 BATS: RIGHT THROWS: RIGHT DRAFTED: A's #15-JUNE, 1982
ACQ: VIA DRAFT BORN: 7-2-64, HAVANA, CUBA HOME: MIAMI, FLORIDA

Jessie provided an example of his favorite baseball card as a child and how there were baseball stats on the back. You can find and utilize data everyday.



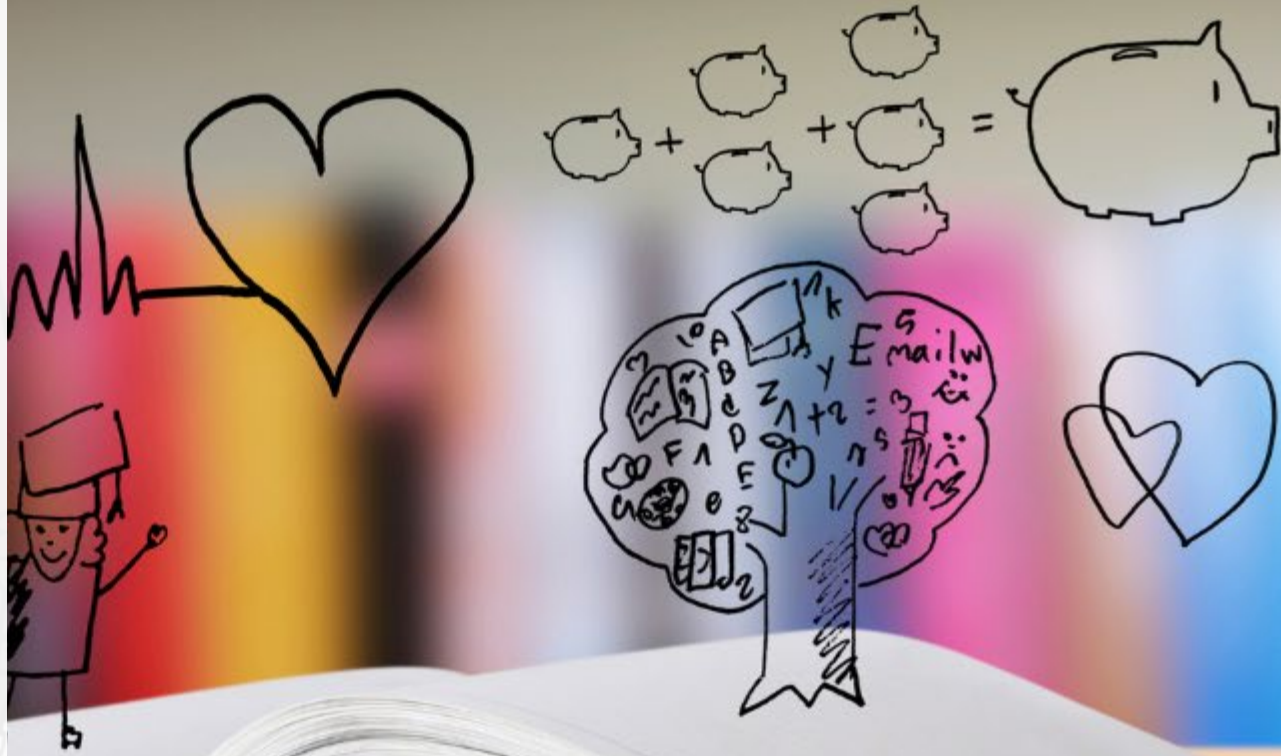
Data Stories

What Makes Data Important?

1. Illustrating our growth and impact as a program
2. Measuring effectiveness of program changes
3. Ensuring we maximize use of valuable resources

What is a "Data Story"?

Data isn't all
spreadsheets
and numbers!



How are data stories valuable to us?

- Further understand the impact that you, program operators, have on our communities
- Gain deeper insight into how our program works
- Help us to learn and grow through reflection
- Make it easier for us to see the "bigger picture"

Data stories can...

- Help us create a narrative that evokes emotions and drives action
- Tell us a story about where we are and where we want to go
- Illustrate complex ideas in a way that is easy to understand

The CACFP Data Story

The CACFP Data Story (1)

In a small Sacramento town,
lives a family of five.

Mary, Gary, Harry,
Sherry, and Larry use the
CACFP to help them thrive!



The CACFP Data Story (2)

Mary, age three, spends her time at a center, eating healthy meals through the seasons; spring, summer, fall, and winter.



The CACFP Data Story (3)



Gary, 15, attends an at-risk program after school.

Working up an appetite playing soccer, he finds healthy CACFP snacks make him drool.

The CACFP Data Story (4)



Larry, age 80,
enjoys time away.

At lunch at his local adult day
care center, he and his friends
eat a fresh fruit parfait.

The CACFP Data Story (5)

Harry and Sherry love their family of five.

With both of them working, the CACFP helps their family to thrive!



The CACFP Data Story (6)

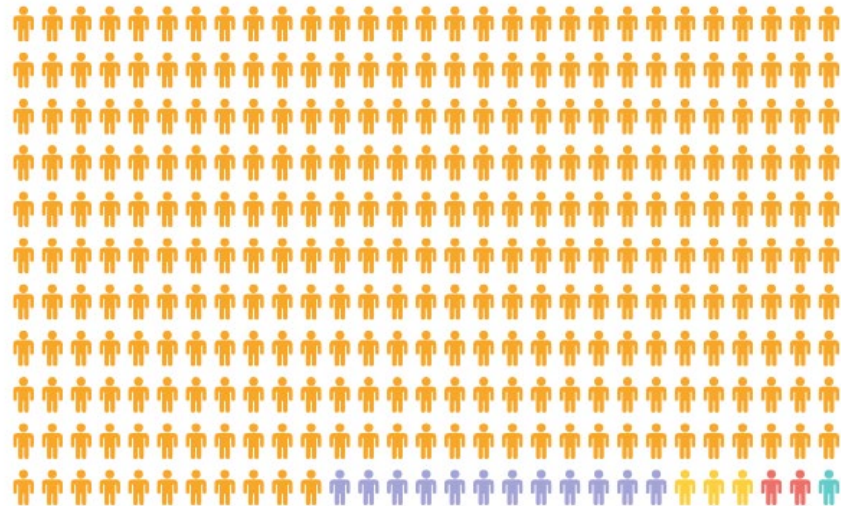
This isn't the only family, that benefits from CACFP.



The CACFP Data Story (7)

Sacramento Participants

As of October, 2023. Each Icon represents roughly 300 - 500 participants.



● At-Risk Programs ● Daycare Homes ● Head Start Programs ● Childcare Centers
● Adult Daycare Centers ● Emergency Shelters

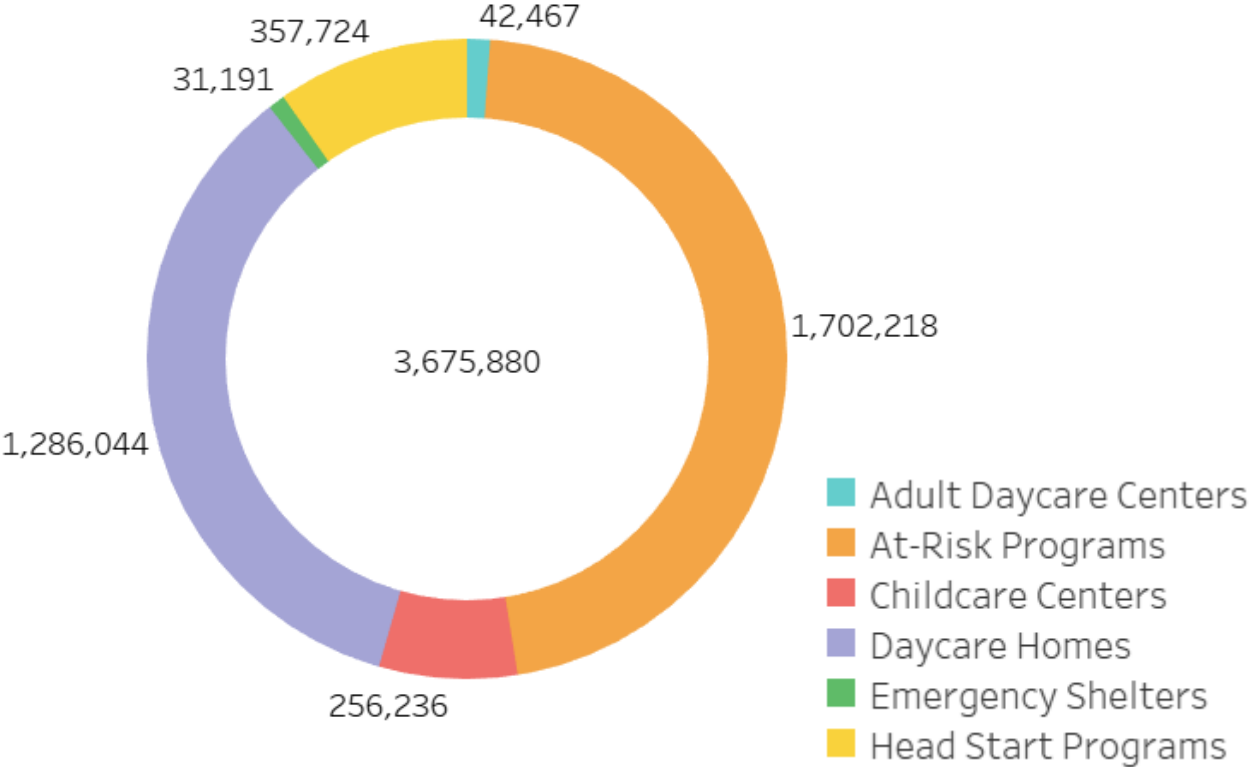
- This is an illustrated chart of people icons representing the amount of Sacramento participants in CACFP as of October 2023.
- Each icon represents roughly 300 to 500 participants

The CACFP Data Story (8)



In fact, all across Sacramento County, Operators serve meals at reduced, paid, or free!

Meals Served in Sacramento: Oct '23 to Feb '24



The CACFP Data Story (9)

Sacramento County isn't the only one.

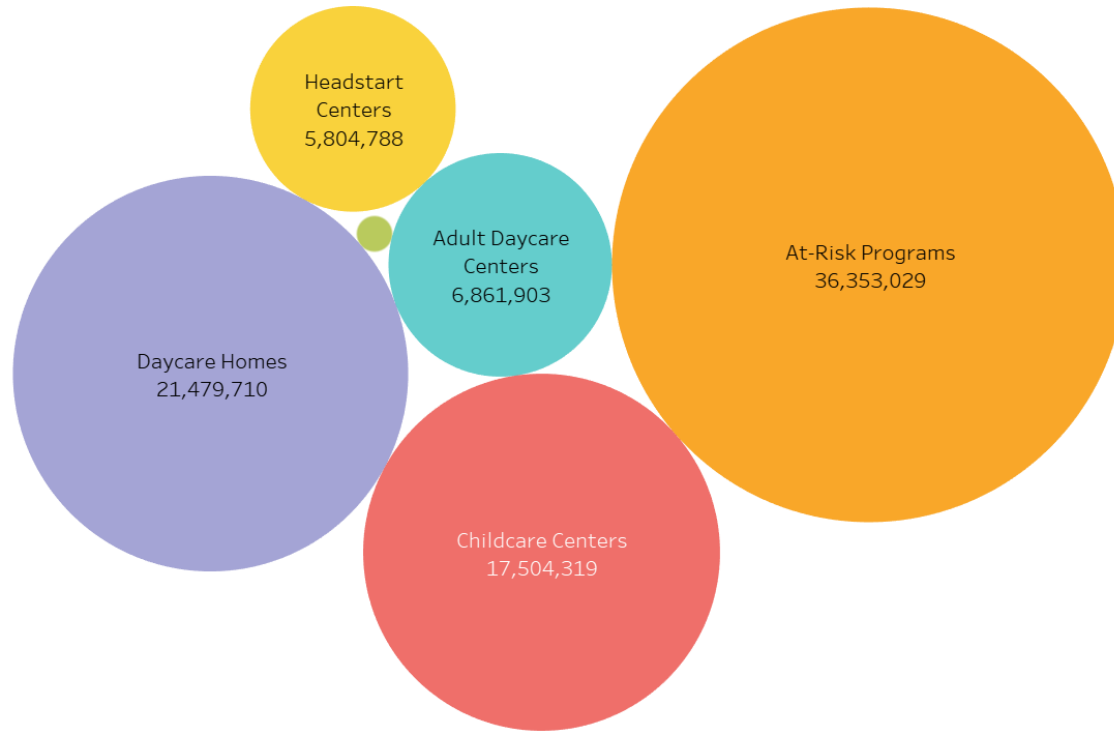
Most all get to participate in CACFP fun!

Every county under the California sun feels the impact of our Operators' job, well done!



The CACFP Data Story (10)

California Meals Served Oct '23 to Feb '24



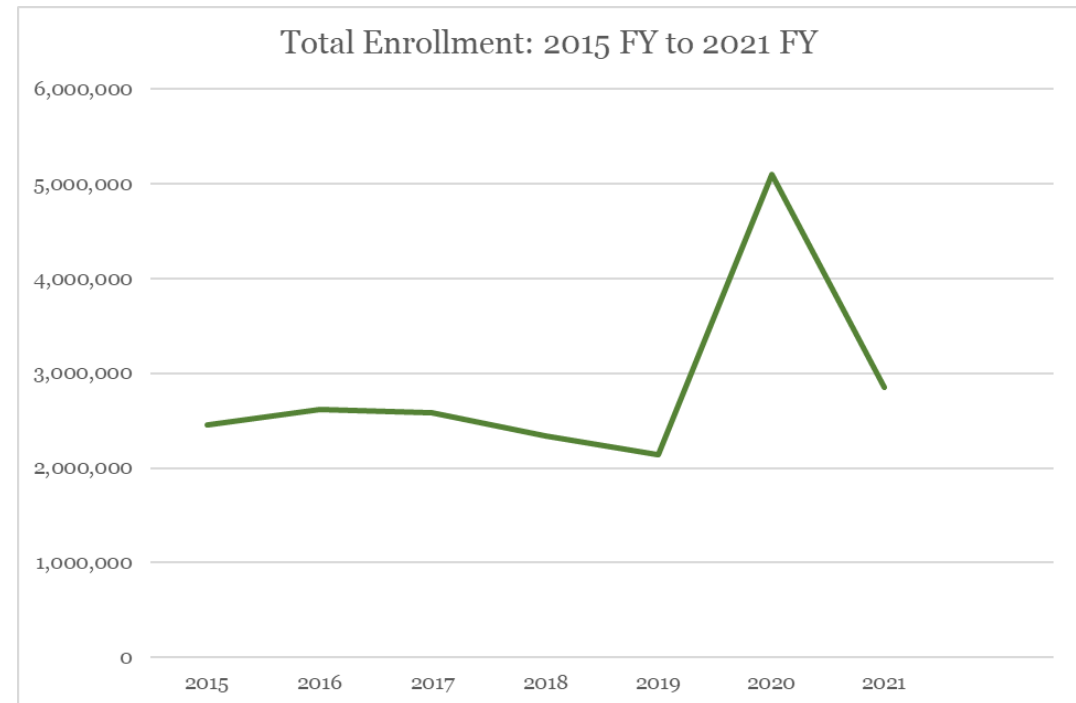
Working hard day and night to
make sure people eat,

It's our program operators that
make CACFP complete!

The CACFP Data Story (11)

In the year 2020
there's a peak, you can see,

And still our total enrollment is
higher than it used to be!



The CACFP Data Story (12)



The impact of our operators is truly unceasing,
and the number of people we help keeps increasing!

The CACFP Data Story (13)

With data stories,
there is so much to know.

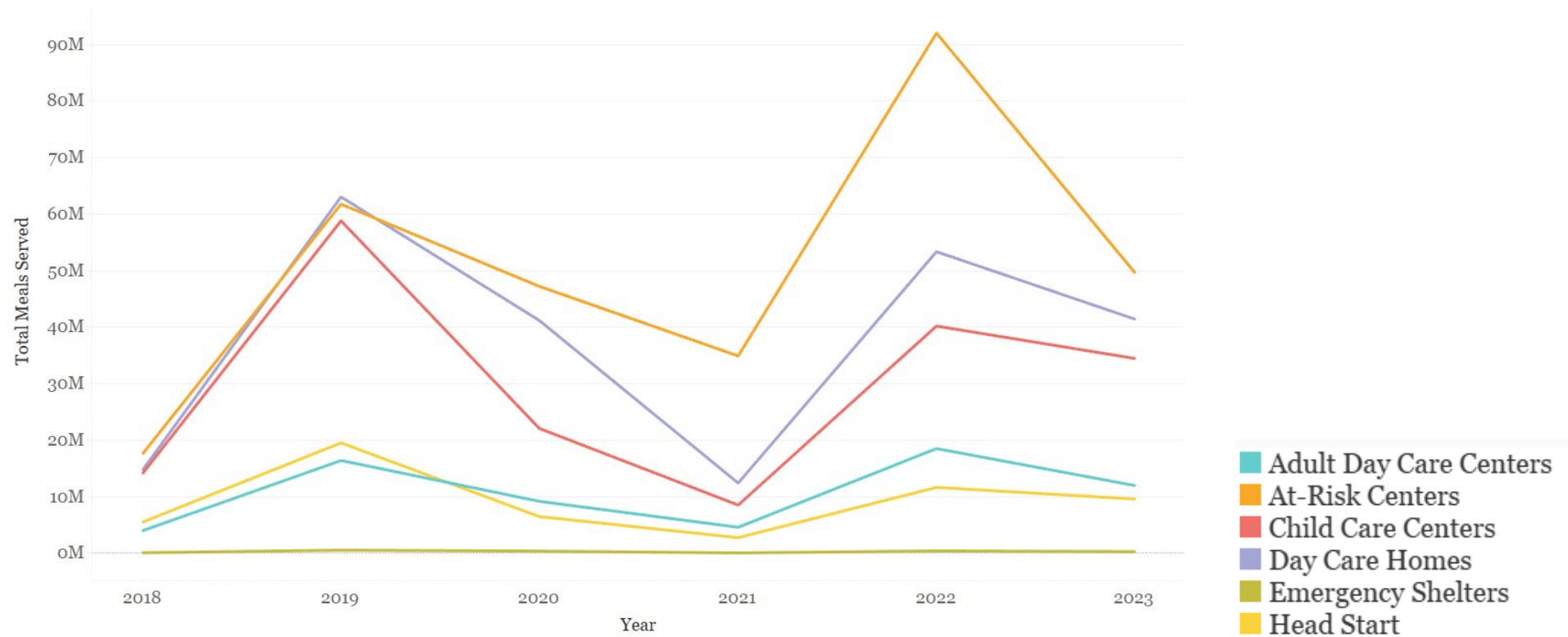
So, let's take a look at how our
program grows!

Serving many meals, over lots of time.
Even COVID-19 didn't dampen our
shine.



The CACFP Data Story (14)

Meals Served From 2018 to Present



The CACFP Data Story (15)

Now you can see our data story penned,
data makes big ideas easy to
comprehend!

So, we thank you for listening, and we
can now say:

We've come to...the End!
(and have a nice day!)



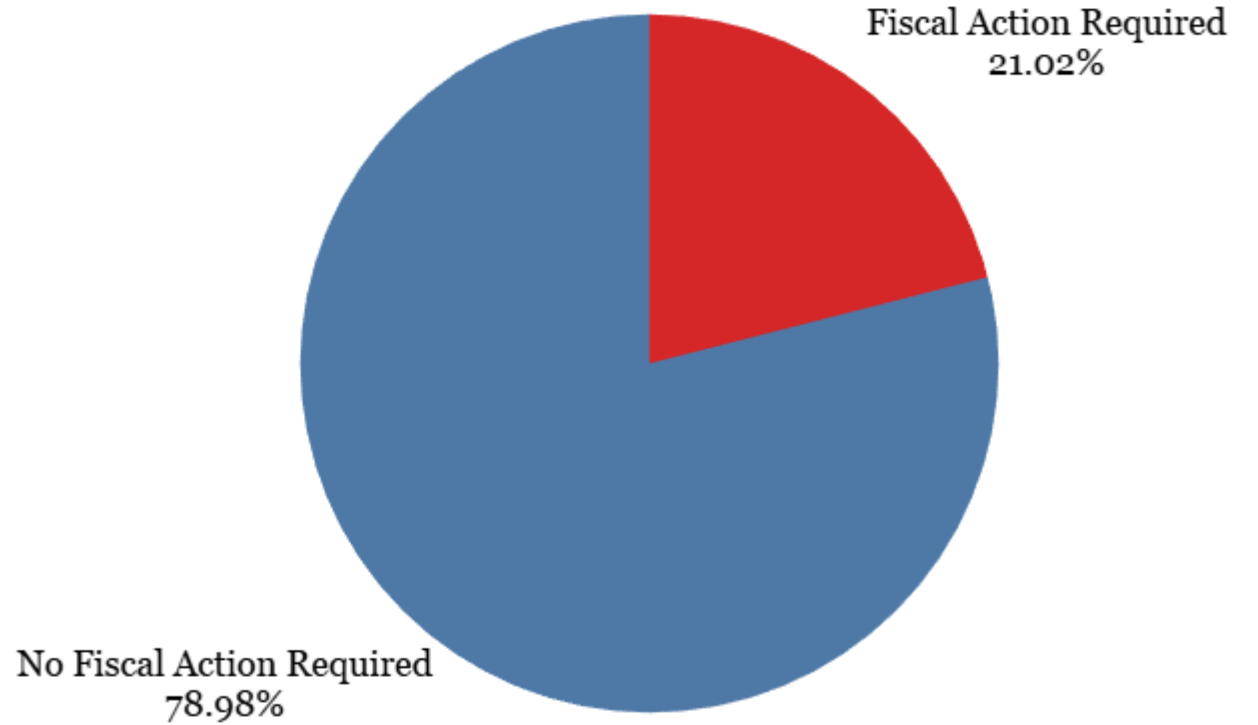
**Thank you for
listening to our Data
Story!**

The background features a dynamic, abstract composition of light trails and bokeh. On the left side, there are several vertical, slightly curved lines of light in shades of blue, purple, and red, each ending in a small, bright white dot. The right side is dominated by a dense field of out-of-focus, circular light spots in various colors, including magenta, purple, and blue, creating a bokeh effect. The overall color palette is rich and vibrant, with a dark, almost black background that makes the lights stand out.

Other Useful Insights from Data: Administrative Reviews

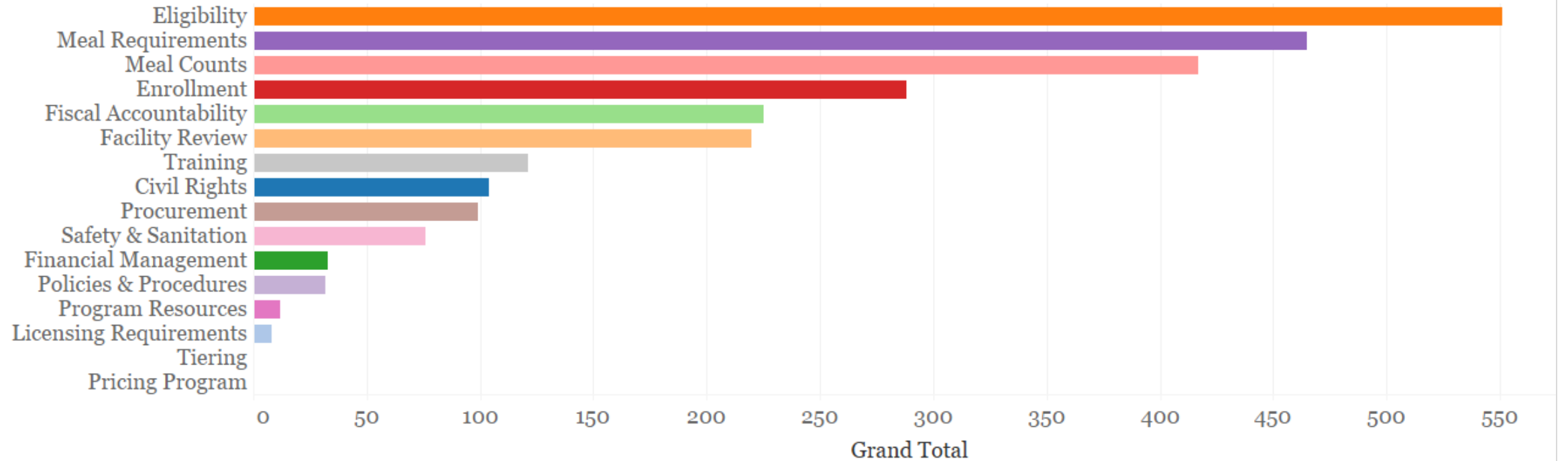
**In four
years, and
1,256
reviews...**

...a majority of
administrative reviews
resulted in no fiscal
actions required



A total of 1,256 Administrative Reviews were analyzed from 2018-2021

AR Findings Most Common to Least Common



Eligibility was the most common, with a total of 551 findings

Of the 551 Eligibility findings...

Proportional Breakdown of Eligibility Findings



Ready to write your own data story?

You can now submit a data request directly to us! Request info on...

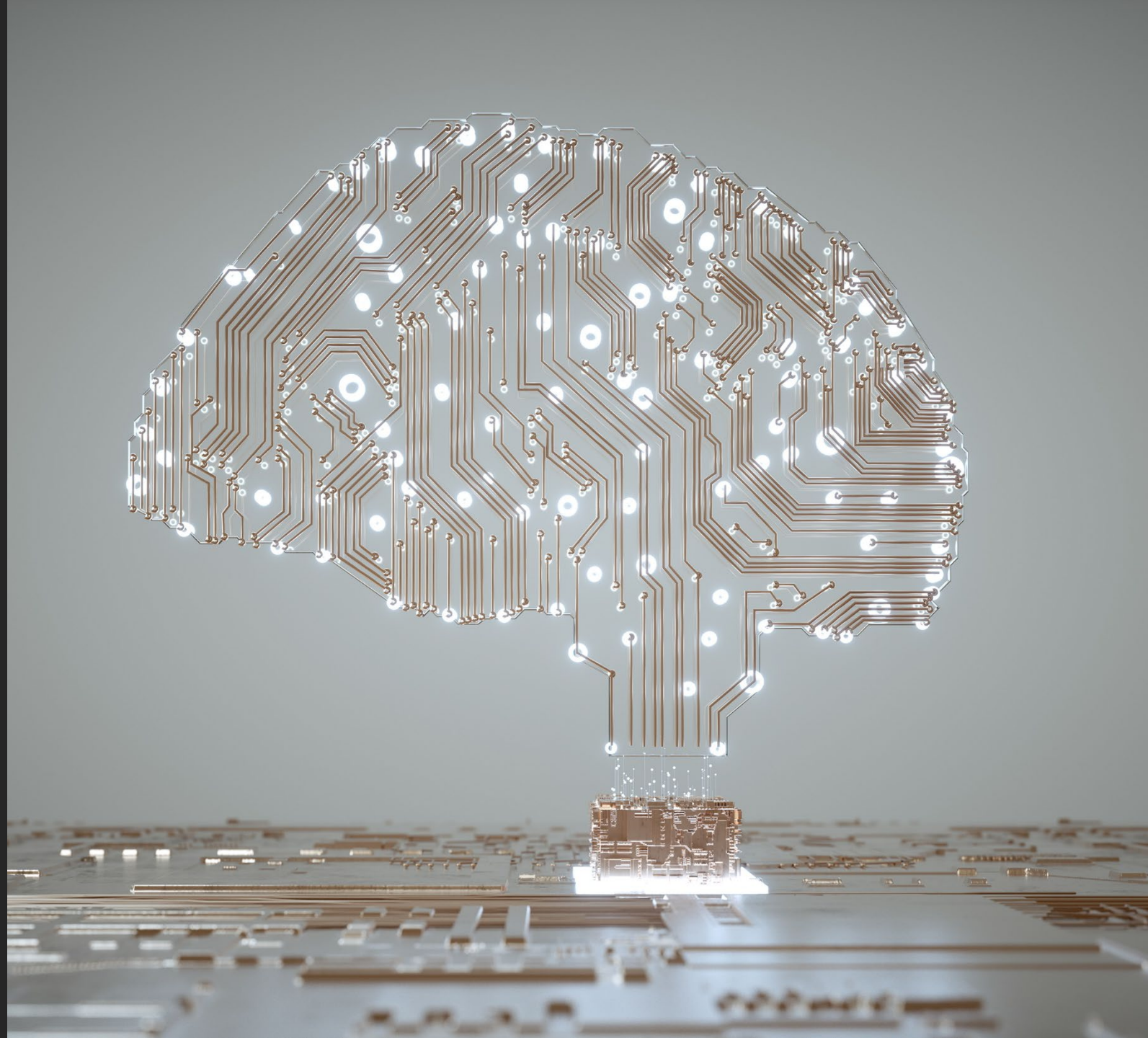
- Meal counts
- Reimbursements
- Site Types
- Historical Data
- Geographical Data

[CACFP Data Request](#)



Key Takeaways

- Data is important to understand why CACFP is important and how to reach more participants
- Data can help tell many different stories
- We can help you with your data story!





Poll Question 1

HOW SATISFIED WERE YOU WITH THIS WEBINAR?



Poll Question 2

**DID YOU FIND THE INFORMATION SHARED DURING
THE WEBINAR HELPFUL?**



Poll Question 3

WILL YOU JOIN US FOR OUR NEXT WEBINAR?



**Save the Date for the
next webinar!**

OCTOBER 30, 2024 | 2:00 P.M. – 3:30 P.M.



Thank You

For questions:

CACFPTraining@dss.ca.gov

[CACFP Home Page](#)