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## **CALIFORNIA KIDS' PLATES PROGRAM**

### **Child Safety Equipment Distribution**

#### **Request for Applications February 2016**

### **I. BACKGROUND**

The California Department of Public Health (CDPH), Safe and Active Communities Branch (SACB) is soliciting applications from eligible entities in California to request one or more of the following types of child safety equipment:

- convertible child safety seats;
- multi-sport safety helmets;
- life vests; and/or
- smoke alarms.

The goal of this Request for Applications (RFA) is to support efforts of local non-profit entities (e.g., government/non-government, schools/school districts, community based organizations, Parent Teacher Associations/Parent Teacher Organizations) to:

- 1) promote the proper use of child passenger safety seats and support the new California law requiring children to be secured in rear-facing car seats until the age of two (Assembly Bill 53 [Garcia, Chaptered 292, Statutes of 2015]);
- 2) promote helmet use during such activities as bicycling or skateboarding;
- 3) promote life vest use and water safety;
- 4) promote proper smoke alarm use; and,
- 5) disseminate these safety equipment items at no-cost for the benefit of California children up to age 18 who are from low income families.

The goal of this RFA is consistent with a recommendation put forth by stakeholders participating in the Unintentional Injury Prevention Strategic Plan Project.

This RFA is funded under SACB's California Kids' Plates Program (Kids' Plates), which supports unintentional injury prevention efforts targeting children up to age 18.

## II. AWARD INFORMATION

This RFA is for **products only**. No funds will be distributed to awardees. All safety equipment will be **purchased** and **shipped** directly to awarded applicants.

The following is a brief description of the products available:

- Convertible child safety seats:
  - Meets United States Federal Motor Vehicle Safety Standards;
  - For the rear-facing position, lower weight limit is 5 pounds or less (i.e., 4 pounds) and upper weight limit is at least 40 pounds;
  - For the forward-facing position, maximum harness limit is at least 65 pounds; and,
  - No color/pattern preference can be made.
- Multi-sport safety helmets:
  - Meets American Society for Testing and Materials (ASTM) 1492 Skateboarding and Skating Standard and Consumer Product Safety Commission (CPSC) Bicycle Helmet Standards;
  - No color preferences can be made; and,
  - An assortment of youth and adult sizes will be provided.
- Life vests:
  - United States Coast Guard approved Type II Life Vest;
  - No color preferences can be made; and,
  - An assortment of youth and adult sizes will be provided.
- Smoke alarms:
  - Contains a non-removable battery that is rated to last 10 years; and
  - Listed with the California State Fire Marshal.

Applicants **must** be able to receive the quantities they request at the time of delivery (see proposed timeline below), **without** advanced notice or special delivery options (see details in the application). *Please note: Although there is no guarantee, every effort will be made to make tracking information or shipment notification available to awardees.* Applications that list a P.O. Box delivery address **will be rejected**.

Applicants will be asked to select desired quantities for each safety equipment type they are requesting. Please note the following guidelines when ordering safety equipment:

- If requesting convertible child safety seats, a minimum of 20 must be requested and in even number quantities.
- If requesting multi-sport safety helmets, a minimum of 24 must be requested. Also requests for multi-sport safety helmets must be in multiples of 24, as helmets are shipped 24 to a box.
- If requesting life vests, a minimum of 20 must be requested and in even number quantities.
- If requesting smoke alarms, a minimum of 20 must be requested and in even number quantities.

There is no limit to the quantity of each safety equipment type an applicant can request, but please give careful consideration to the quantity requested and the mandatory timeline for distribution. Products and quantities requested are subject to change based on availability. Applications will be reviewed and quantities may be awarded on a first come, first served basis. Additionally, equitable geographic distribution of safety equipment may be taken into consideration.

Awardees **MUST** distribute their allotted safety equipment **BY December 31, 2016**. The application asks for a brief description of anticipated dates, activities, and educational plans for product distribution. Additionally, in December 2016, awardees will be asked to complete a simple online progress report that will be due on January 31, 2017.

### **III. ELIGIBILITY INFORMATION**

It is the intent of this RFA to supply safety equipment to those local non-profit entities in California with the capacity to conduct successful education and outreach. Therefore, the following is required:

- Entities requesting convertible child safety seats **MUST** have a Certified Child Passenger Safety Technician available to them who will provide education and demonstrate proper installation, as follows national recommended best practice.
- Entities requesting multi-sport safety helmets **MUST** demonstrate proper helmet fit and provide education on helmet use to those receiving the multi-sport safety helmets.

- Entities requesting life vests **MUST** demonstrate proper life vest fit and provide education on life vest use and water safety to those receiving life vests.
- Entities requesting smoke alarms **MUST** ensure that a trained individual installs the smoke alarms and provides education on use and maintenance.

All applicants must also demonstrate how they will disseminate child safety equipment at no cost to children of families with low income (e.g., provided to children/families from a school with 75% or more of students eligible for Free or Reduced Price Meals).

#### **IV. TIMELINE**

- Application release date: Tuesday, February 23, 2016
- **Application due date: 11:59 pm on Sunday, March 6, 2016**
- Award notifications (by email) begin: Monday, March 21, 2016
- Products distributed to awardees: May – June 2016
- Deadline for products to be distributed by awardees: Saturday, December 31, 2016
- Awardee progress report deadline: Tuesday, January 31, 2017

#### **V. APPLICATION**

Only one (1) application may be submitted per entity. The **application** can be found at <http://www.surveygizmo.com/s3/2583697/California-Kids-Plates-Safety-Equipment-Distribution-2016-Application>. Please send questions to [kidsplates@cdph.ca.gov](mailto:kidsplates@cdph.ca.gov).

*The California Department of Public Health, Safe and Active Communities Branch, Kids Plates Program is pleased to be able to offer these much needed public health resources to the unintentional childhood injury prevention community.*

*We truly value your continued interest and commitment to preventing injuries to children in California!*